



# 2024 Pricing

Possession of this price sheet does not constitute an offer. You must register and be accepted as a dealer before you order. Prices subject to change without notice. All sales in US Dollars. Pricing does not include fulfillment beyond what is specifically called out. Pricing does not include shipping, tariffs, and/or duties.

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#### TABLE OF CONTENTS

INTRODUCTION	Page 4
I CAN PRIVATE LABEL?	Page 5
GUITAR STRAPS	Pages 6-13
Select Series 2"	Page 6
Artist Signature Series 2" or 3"	Page 7
Select Series 3"	Page 8
Select Series Youth 1.5"	Page 9
Seat Belt Series 2"	Page 10
Leather	Page 11
The "Hipster"	Page 12
Customize It	Page 13
UKULELE STRAPS	Pages 14-15
Pin to Pin	Page 14
Pin to Neck	Page 14
Soundhole	Page 15
SAXOPHONE STRAPS	Pages 16-17
Quick-Release Sax Straps (for Alto)	Page 16
Spare Quick-Release End (for Alto)	Page 16
Standard (for Alto)	Page 17
Standard (for Tenor)	Page 17
BANJO AND MANDOLIN STRAPS	Page 18
1" Standard Banjo	Page 18
1" Mandolin Pin-Pin/Neck/	Page 18
DRUM STRAPS	Pages 19-20
Djembe Straps	Page 19
1" Slap Drum Strap	Page 20
Adjustable Conga Strap	Page 20

NOVELTIES/PROMO PRODUCTS	Pages 21-25
1 " Satin Lanyards	Page 21
1" Loyalty Key Fobs	Page 22
1" and 1.5" Leather Strap End Key Fobs	Page 23
Mouse Pads/Pitcher Pads/Coasters	Page 24
Koozies	Page 25

GROUPIES (Original Groupie; Groupie II; Groupie Pocket)......Pages 26-27

Original GROUPIE	Page 26
GOUPIE II	Page 27
GROUPIE POCKET	Page 27
PACKAGING	Page 28
PATTERNS	Pages 29-30



Please contact us if you are going to be in Eugene or the Southern Willamette Valley. We would love to give you a factory tour! Monday-Thursday only.

# INTRODUCTION

I first started making "guitar straps" in 1964. Yep, just like so many others, on February 9, 1964 (my 12<sup>th</sup> birthday!), I watched the Beatles on Ed Sullivan. I knew I had to have a guitar and saved money from my paper route to buy a Silvertone (the one with the built-in-amp case, no less). It did not come with a strap. So, I grabbed one of my dad's ties and a steak knife and proceed to poke some holes. I inadvertently also cut my finger, pretty deep. I had my first strap and I could not play due to that sliced finger. I healed and decided to just buy all my straps from then until 2000. At that time, since I was making straps of so many kinds for other people, I decided it was time to try making guitar straps again. I started with regular nylon webbing and did that until 2007 when I got into sublimation. That opened up so many creative avenues and I've never looked back. Now, as we enter our 16<sup>th</sup> year of making printed instrument straps, we still strive for the creative. Our patterns are top of the line, we offer so much customization, and cater to an amazing array of musicians. We have won BEST IN SHOW at NAMM, twice! And now, it's not just guitar straps, but pretty much all stringed instruments as well as drums and horns.

Our "little" business has grown from our hallway closet to the garage to various sized shops and commercial buildings to our own custom-built factory of 58,000 square feet in Eugene, Oregon. Still a family business, Mom and Dad, daughter, son-in-law, and daughter-in-law all work in the day-to-day operations. You'll see Tom and Donna (Mom and Dad) at all the trade shows as well as still sewing on occasion.

We would love to be part of your strap "mix" and believe we offer tremendous value. Despite all the supply chain challenges you may experience, we are stocked with raw materials and are ready to get your very own "branded" straps under construction and on the way to you.

Let us show you how easy and affordable it can be to have private label, guitar/bass/uke/sax straps hanging on your racks in 2023. E-mail or call with any questions you may have. Talk to Tom or one of our super customer service reps and get your order in production today.

A word about "Made in America"... We are extremely proud to be an American manufacturer. But it has been pointed out that since we source some of our raw materials overseas, we can no longer claim "Made in America". Instead, we have to say "Designed and Assembled in the USA". So you know, we source our webbing in South Korea (a favored trade nation); we source some hardware in Taiwan; we source our leather in the US. We do all our dyeing in-house; we make all our strap ends in-house; we do all our fabrication in-house; all graphics are done in-house. We thank you for supporting American workers when you buy our products.



# ICAN PRIVATE LABEL?

Yes indeedy, sweetie! Don't get me wrong, I would love to sell you my branded straps. I do enjoy seeing my brand hanging on all those store racks. I would far rather see YOUR brand hanging on your racks, knowing I helped you up your game. Here at Killer, we make it so very easy to private label. We are happy to create your art (at NO cost to you) or send us your art and we'll incorporate it into a Killer design. Minimums? You bet! But not thousands, not hundreds, just 24 straps with your custom, branded back. We can break up the 24 fronts into as many as 6 different patterns (only 4 of the same pattern). You get variety, you get unique, you get great margins, you get to grin every time one of **your** straps goes out the door. Check out some design ideas below and let's get started on your brand this year!



Minimum 24 straps for private label. Same branded back on all straps; mix and match front designs up to 6 different patterns.

\$9.99 each/2-inch Straps \$13.99 each/3-inch Straps

# GUITAR STRAPS

# SELECT SERIES 2" GUITÁR STRÁPS

This, of course, is our signature line. Our Select Series starts with our PQ polyester (PQ is for Picture Quality!). Add in your choice of plastic or metal hardware, powder coating options for metal, leather or vegan strap ends, embossing options for the ends, and bulk or packaged display options. Now that's customizing at its finest! Straps are cut at 5 feet to start. End adjustments go from 34" out to 57". Our Long Series adds one foot to the length of the strap for those who love to play way down low. Used to be a guitar strap was just a utility tool to hold your guitar on your shoulder. Now, most players put as much effort in choosing a strap as they do the instrument itself. Make sure you are offering the best their money can buy. And make sure your name is on that strap! Call or e-mail today to get started on your path to private label straps.



# ARTIST SIGNATURE SERIES

Retailers... Treat your resident artists to a strap they will never forget. Let's build a custom strap based on their latest CD or tour; maybe a timeline of their career; the band? The point is, we can make an amazing artist strap. You will have an undying fan likely to return the favor many times over. Call or e-mail to get started.

Artists... When we throw in the "Signature" aspect, the straps take on a mythical quality. We can do a digital signature, or we can add a white-out area that you can sign right at a show. This is great as a standalone, one-off strap for any artist. But, make a "limited edition" with your signature and you have a real merch table gold mine.

Pictures, text, logos Oh My! Whether you want to wear a unique strap or sell a unique strap, our "Artist Series" is for you. Unparalleled customization makes this line the choice of savvy retailers, players with just the right attitude, and merch managers looking for an amazing margin. The cost is Killer affordable. So much so, you can sell "your" strap to your fans at a handsome mark-up and they will still think it's a bargain. Call or e-mail today to get started.



Artist/Retailer Signature Series Straps \$14.95 @ minimum 24

# SELECT SERIES 3-INCH STRAPS

This is our signature line in 3-inch widths. Most often sold as a Bass Strap (with the 3-inch width helping alleviate shoulder stress on a long night). We do find an increasing number of guitar players selecting this wider option. As with all our guitar straps, we start with our PQ polyester (PQ is for Picture Quality!). Add in your choice of plastic or metal hardware, powder coating options for metal, leather or vegan strap ends, embossing options for the ends, and bulk or packaged display options. Now that's customizing at its finest! Straps are cut at 5 feet to start. End adjustments go from 34" out to 57". Our Long Series adds one foot to the length of the strap for those who love to play way down low. Comfort, creativity, value. Make sure your customers are getting the best from KILLER. As always, make sure your name is on that strap! Call or e-mail today to get started on your path to private label straps.



#### SELECT SERIES 3 INCH STRAPS \$13.99 MSRP\* \$34.50

# SELECT SERIES YOUTH STRAPS

Thank you, Jack White. If you don't know, Jack has a serious outreach program for music programs in our public schools. After making our normal 2-inch X 5-foot straps, Jack's staff informed us it was just too much for younger players. They asked us to come up with a more appropriate "Youth Strap". We cut down the length to 4 feet, then we reduced the width to 1.5 inches. VOILA! Our Select Series Youth Strap was born. These reduced-sized straps make a world of difference to younger players, and we all know the longer they play-the more likely it is to have a lifetime customer. Our Select Series starts with our PQ polyester (PQ is for Picture Quality!). Add in your choice of plastic or metal hardware, powder coating options for metal, leather or vegan strap ends, embossing options for the ends, and bulk or packaged display options. Now that's customizing at its finest! Make sure you sell the right strap to each and every player. Stock a few Youth Straps in our neat, focused patterns. And make sure your name is on that strap!



The right fit makes all the difference in their music world! Pictured is our Laser Sharks pattern

SELECT SERIES YOUTH STRAPS \$9.49 MSRP\* \$24.00



# SELECT SEATBELT SERIES

Our Select Series Seatbelt Straps start with our polyester 4-panel seatbelt web. All the other neat options found on our other lines are available here, too. Straps are cut at 5 feet to start. End adjustments go from 34" out to 57". Our Long Series adds one foot to the length of the strap for those who love to play way down low. Variety is the spice of life (or so they say). Add a few Seatbelt Straps to your rack to catch those looking for a trendy style and design. As all our other straps, these are available in private label!



# LEATHER GUITAR STRAPS

For now, our Leather Guitar Straps are made in China (ouch!). Within a few months, we should be making them right here in Eugene. We have taken our best patterns and printed to our great leather strap base. Full-grain calf hide on the top and super soft suede on the backside. Soon we will be printing in-house and can do all your favorite patterns as well as one-offs with the usual Killer flair.





Wear me low...

Wear me high.

#### LEATHER GUITARS STRAPS \$17.99 MSRP\* \$42.00

# THEHIPSTER

The Hipster is made with our PQ (picture quality) polyester webbing, black oxide steel hardware and acetyl plastic buckles. This unique creation takes all that weight off your shoulders and puts it right on the hips. Go ahead and play for 3 hours. The only thing that will be tired is your fingers! WARNING... This strap requires the addition of an extra strap pin on the lower horn of your guitar (as seen in the photos). This is a relatively easy chore and can be done by anyone with a drill and screwdriver. Thanks to Cal Coleman (bassist extraordinaire) for this design idea. Add your wireless set-up with our Groupie Pocket System.



MSRP\*

\$35

## CUSTOMIZE IT, MÁN

No one does Custom Straps like Killer! In addition to extremely affordable pricing, we allow you to call the shots on virtually every aspect of the strap from webbing to ends to hardware to patterns to back side labeling. Start with a blank slate and build one-of-a-kind, unique straps worthy of your best customers. Whether it is truly a one-off, or a prototype for later production models, we can make it uniquely yours and yours alone.



# UKULELE STRAPS

Yes, ukuleles are being played with straps! Uke straps are becoming more popular every day so carve out at least a small section on your strap racks. We offer 1-inch, 1.25-inch, & 1.5-inch models. By far, the 1 & 1.25-inch are the most popular, as are the pin-pin & pin-neck models. All our Uke Straps use our PQ polyester. Also available are all the great options in hardware, patterns, styles. Straps are cut at 4'. End adjustments go from 24" out to 45". Our stock patterns evoke the spirit of the islands and really pop with vibrant colors & graphics. Of course, you can private label!

## PINTOPIN

Most ukes come standard with a single butt pin. If your player prefers a guitar-like strap, you can install a pin for them, or sell them a pin to install themselves where the neck meets the body.



## PINTONECK

Since most ukes do come standard with a single butt pin, our Pin-Neck is probably our most popular model. You get a pin-centric end for the butt of the instrument and an 18-inch length of strong paracord on the neck end. That gives you plenty of length to form a loop for a simple over-the-tuning pins mount, or to feed under the strings (above the nut) and tie off.



## SOUND-HOLE MODEL

Many ukes come with no pins. Our Sound-Hole Model is perfect for this design. This strap is a lanyardstyle with a plastic "hook" on the end to cradle and secure the uke at the sound-hole. WARNING... this model does not allow a player to let go of the instrument without it falling to the floor! But it does offer freedom the other straps do not and is the strap of choice for more theatrical players. This model is made with our Satin polyester. Available in any of our stock patterns or a pattern of your own design! These straps have a limited adjustment but we have never had a complaint from any players about it being too high or too low. Our stock patterns all evoke the spirit of the islands and really pop with vibrant colors and graphics. As with all our straps, these are available in private label!

#### UKULELE STRAPS ...

1" PIN-PIN \$	8.79	MSRP*	\$18.00		
1" PIN-NECK	\$8.79				
1-1/4" MODEL	S SAME /	AS ABOVE			
1-1/4" ARTIST :	SERIES	\$12.99			
1-1/2" PIN-PIN	/NECK	\$9.79	MSRP*		
SOUND-HOLE	\$8.99	MSRP*	\$18.00		
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SOUND-HOLE MODEL

\$18.00

**PIN TO NECK MODEL** 

# SÁXOPHONE STRAPS

# QUICK-RELEASE SAX STRAPS (FOR ALTO)

We are understandably proud of our Quick Release Saxophone Straps. After all, they won "Best In Show" at Summer Namm (remember Summer NAMM?) 2017. Robert Christie (that year's Retailer of the Year!) pointed out he liked to see two things in a Best in Show product... it solves a problem, and it is easy to use. Well, our QR Sax Strap is super easy to adjust. The problem to solve? It doesn't slip! Sax straps are notorious for slipping. We designed our strap to NOT slip regardless of the load. These are seriously good straps for high school marching bands. Outside the school world, these are great for performing players. Oftentimes, a player will want to switch instruments in the middle of a song. With an extra QR end, it's off with one and on with the other, in a matter of seconds.



John Heinrich





Saxman Don

www.facebook.com/heinrichmaneuverband www.reverbnation.com/heinrichmaneuver www.youtube.com/johnsaxsteel

#### QUICK-RELEASE SAX STRAPS CONT.



Quick Release Sax Strap in Byzantine

QUICK RELEASE STRAP for Alto Sax \$14.99 MSRP\* \$29.00



Spare Quick-Release End for Alto Sax \$6.79 MSRP\* \$12.00

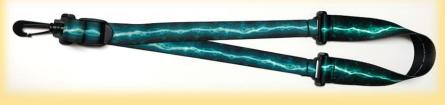
# STANDARD (FOR ALTO)

If you rarely or never switch out, why monkey with a quick-release. Our standard model has the same great ease of adjustment and fail-safe non-slip performance



# STANDARD (FOR TENOR)

We admit, as a group we are not horn players. So, originally, we made this strap for both altos and tenors. An astute player (and customer) pointed out that our 1<sup>st</sup> design was too short for comfortable use with a tenor. With his help, we modified the design to accommodate the longer reach. We also added a coated hook vs a plastic snap hook to accommodate the added weight. Voila, the perfect tenor sax strap is created.



# BANDO & MANDOLIN STRAPS

Banjo and mandolin players tend to be very tradition bound. We hope to free them up and hope that they try some of our more fun patterns. The designs are still fairly traditional, but let's let our creative sides shine through both on the music and the strap! Our Banjo Straps are very straightforward. 1" X 4' is the base dimension. We add durable, flat black snap hooks. Simple, practical, and oh so ready for your private label. The Mandolin Straps come in the uke-inspired platform of pin-pin, pin-neck, or pin-scroll. Our Banjo/Mando Series starts with our PQ polyester (PQ is for Picture Quality!). Add in your choice of plastic or metal hardware, powder coating options for metal, leather or vegan strap ends, embossing options for the ends, and bulk or packaged display options. Now that's customizing at its finest! Make sure your bluegrass players have the same fun patterns to choose from as the more rock-oriented crowd. And make sure your name is on the back of that strap!



PIN TO NECK MANDO STRAP

Pin to Pin Mando	\$8.79	MSRP*	\$24
Pin to Neck or Scroll	\$7.99	MSRP*	\$24
BANJO STRAPS	\$8.79	MSRP*	\$24

# DRUMSTRAPS

## DJEMBE STRAPS

Djembe Straps come in 3 sizes... Junior Djembe; Regular Djembe; and Jumbo Djembe. These are shoulder straps that can be adjusted to suit your playing style from way up high to way down low. A "choker" secures the bell and a snap hook secures the head rope structure. Play away without having to sit! This strap can also be used with Bata drums.



Junior Djembe

DJEMBE STRAP (all sizes) \$13.99 MSRP\* \$25.00





## SLAP DRUM STRAPS

Slap drums are great for drum circles and bangle-less tamborining. But, when it's time to get on the move, you really need a strap to make things portable. This is another shoulder strap-style unit that lets you keep the beat while on the move. The over-the-shoulder style allows for adjustment just like the djembe straps.



#### SLAP DRUM STRAP \$7.99 MSRP\* \$16.00

## CONGA STRAPS

Conga Straps are a unique shoulder based strap with a strong wire hook to keep the conga safe while you drum away and move about. 1.5 inch PQ polyester is our choice of webbing on this super stout strap.



#### CONGA STRAP \$17.99 MSRP\* \$36

# NOVELTIES & PROMO PRODUCTS

## LANYARDS

Choose from 1 inch or 1.25 inch Satin polyester. All our lanyards feature a quick-release section and your choice of end hardware (see below). Great for promotional give-aways; employee IDs; or for POP sales.





# KEYFOBS

**1** inch "Loyalty Key Fobs" ... When you engage our Loyalty Key Fobs, you literally get not just loyalty but extensive, free advertising. We'll put your store name/logo on the outside while a discount offer of your choice goes on the inside. Every single time your customer starts their car or opens their front door, YOU are in the palm of their hand. Their friends see this, their family sees this, their co-workers see this. And, with the special discount, they stop shopping around and come to you each and every time they shop for music-related gear. The base is 1-inch PQ polyester webbing. We add a gunmetal split O-ring for the keys. Many (most?) retailers sell these. Of course, you can give one to your very best customers as a tangible "Thank You", and you can give them out during promo events. But, keep a batch at the register in a provided fish bowl. If they want a discount, sell them the key fob (\$5, \$10?). You get loyalty, free advertising, and the cost is more than covered in your sale price! Even if you don't buy any of our straps, you need this product!



"LOYALTY KEY FOBS" \$2.50

MSRP\* \$5.00 and up

Minimum 120 units

1 inch and 1.5 inch Leather Strap End Key Fobs... Full grain leather in brown, tan, or black. This is a great POP anytime of the year, but especially at the holidays!. These distinctive key fobs show everyone you are in the player's club! Optional foil embossing can make this even more unique! Add your store logo or name or your favorite customers initials.



ALL KEY FOBS \$5.99 MSRP\* \$12.00

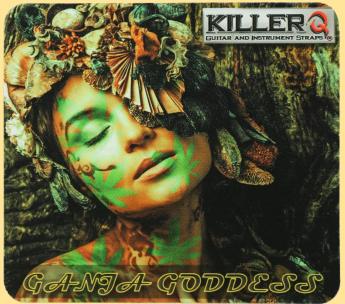


ENDORSED ARTIST CIERRA MACKENZIE Sporting our Barbed Wire Pattern

### MOUSEPADS/PITCHER PADS/COASTERS

Mousepads... At 7-1/2 X 9-1/2 inches, there's a lot of real estate to get your message across. Put a picture of your store, your guitar wall, your staff, whatever your heart desires. Or go completely custom... take 4 pictures of that young girl with her first guitar. We create a montage with a picture of the guitar in the center. Your logo/info goes in one of the lower corners. She (and her parents) will never forget you!





Pitcher Pads... Same premise as above but in a 9 inch round format. This is still great for photo groupings.

MOUSEPADS and PITCHER PADS \$3.50 MSRP\* \$6.00-\$10.00

**Coasters...** Amazing at Christmas, or any time of year! Cheap, clever, colorful, it becomes a necessity for every musician. Retailers, co-op with your guitar brands to feature them on the coaster (with your store name, of course). Great for give-aways!

COASTERS \$1.99 MSRP\* \$4.00



Koozies... Everyone needs a Koozie (or 3). We sublimate before sewing. This gives you 3 different impression areas... side 1, side 2 and the bottom. At the price, it's a bit spendy as a give-away *except* when you are trying to say "Thank You" in a unique way. Every buyer of a guitar (or maybe just over a fixed amount) gets a Koozie from under the counter. Little things like this can get you lifetime buying loyalty!



# KOOZIES \$2.99 MSRP\* \$7.00 CARDED KOOZIES \$3.49 MSRP\* \$7.00



# GROUPIES

## ORIGINAL GROUPIE

The "GROUPIE" is the ingenious invention of Chad Colombraro. His instrument of choice is the sax, but he knows all about the need for serious cord management. The "GROUPIE" fits any cord and has a completely customizable tag sewn in. Put your name on the tag and you will never again fight over who's cord is who's at the end of a gig. And since this is a great POP product, we also offer a 50-pack for your countertop.



# THEGROUPIEII

No more binding your guitar cord behind your strap end. The GROUPIE II fits on your strap and holds your cord the same way the original GROUPIE fits over all your cord ends. It's cleaner, better managed, and reduces stress on your cord.



The GROUPIE II \$4.99 MSRP\* \$10.00

## THE GROUPIE POCKET

The GROUPIE POCKET is the answer to your wireless woes. No need for Gaffer's Tape, duct tape, or even electrical tape. The GROUPIE POCKET snugly fits on your guitar straps and the "pocket" snugly and securely holds your transmitter in place.



THE GROUPIE POCKET\$7.99MSRP\*\$16.00

# PACKAGING

Killer offers most of our products packaged. Traditional guitar strap displays involve simply hanging the strap on a peg (ditto for banjo, mandolin and bass). You have to love simplicity. But, for variety, we do have a packaging option which includes 2 Dunlop econo strap locks and a Killer pick card (add \$1.00). Sax straps come in a tent and baggie set-up. If you are private labeling, you get the tent with your brand printed front and back. POP and promo products are all typically packaged in tent and baggie configurations.











# -**GUITAR STRAPS**



Afghan Vet



#### Mystical View



Alligator

Braided

Leather

Canna

(Rasta)

#### Route 66



Alien Skin



Boa



Canna (Purple Wave)



Color Blox



Digi Grunt

Digi Jarhead

Cosmic Ray





Digi Jungle



Analog



Mission to the Moon



#### Country Boy

Acid Taffy

**Butterflies** 

Canna

(Swirl)

**Cow Spots** 



Butterfly

Forest

Canna

Argyle B&W

**Barbed Wire** 

Angels of Rock

**Music Wave** 

**Tree Frog** 

Byzantine



(Tie Dye Wave)



Crime Scene





Disco Neon





Waves













Eyescape



Brooklyn

1

HAZ

Biohazard

Calico

Rainbow



**Never Forget** 



#### Vegas Baby

Birds





Blaze

Canna

Camo (var.)



Chrome Diamond



Digi Desert





Flag

See more and order custom @ killerguitarstraps.com!











Endless







Fire















Geo Space



Happy Face



Metal Flowers (var.)



Leather Weave



NuCanna (Alien Skin)



Phantom Shift



Rainbow Stripe



Stripes (var.)



Universe

Flowers of the Mind



Power

Hula Girls

Hawaii Flowers

How Many

Licks

Citte.



Made Illusion (Blue/Yellow)



Lightning

Leopard



NuCanna NuCanna (Paisley) (var.)

**Pinup Girls** 

Rainbow

Trout



Police Line



Rainbow Paws



Tartan/ Flannel (var.)



Verge

Geotangles

Vintage



Genesis



Color Blox



Illusion (Tie-Dye)



Lightning Splatter



NuCanna (Solid) (var.)



Psychadelia



Singularity



Tie-Dye



Wave Green



Tootsie Roll

Honolulu

I Plead

the 5th

王日本の

Baby



Hot Lava







Hound's

Tooth



Hotrod Flames



Jolly Roger Red



Mondrian



Ombré Hibiscus



Psychic Whorl



Soft Rainbow



Tiki (var.)



Wicked Rasta





Northwest Movie Candy Totem



Paisley (var.) Patriot



Starburst

Transcen-

Wildflower

dence





Stripes (var.)







Zebra (var.)

See more and order custom @ killerguitarstraps.com!









Psychic







Tie-Dye

Strippers

Wicked

Purple

# HE BERSTRAPS

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# DESIGNED & ASSEMBLED IN THE USA WITH FOREIGN & DOMESTIC MATERIALS